

Form Name: Meet a Member 2024 Application
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Title/Current position	President
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When and why did you join CSCMP?	Joined CSCMP October, 2023 - involved in the Global Supply Chain - multinational clients.
What advice do you have for new CSCMP members on how they can maximize their membership value? What membership benefit do you find most valuable?	Use the connections and USE the research provided!
What has been the most impactful connection you have made through CSCMP membership?	Mark Baxa, CEO of CSCMP and the development of an MOU with K-BIZ in Korea https://www.kbiz.or.kr/en/index/index.do
How did you get into supply chain management/logistics?	Multinational clients selling & sourcing across borders; developing cross-border partnerships for sourcing and distribution.
Describe your job in a tweet (i.e. 140 characters).	I am a Market Entry expert - leading a consulting business guiding companies to enter new markets, including the economic development of communities in this process.
What are your top three job responsibilities?	Assessing the needs of companies interested in expanding to international markets for sourcing or distribution, developing a plan of expansion and leading/project managing the resulting initiatives.
What is the biggest challenge you face on the job, and how are you managing it?	Managing the expectations of clients keeping them focused on a proven methodology for international expansion.
What technologies, trends, or disruptive forces do you see having the biggest impact on supply chains?	More rapid deployment of technologies supporting needed efficiencies, agility in the supply chain, increasing global sources and markets.

If you were to start a company from scratch, what values would you build it on?	Surrounding myself with a team and resources that are thought leaders and engaged experts. Open communication and problem solving cycles. High ethical standards.
What are you proudest of?	Building a reputation of high value services and a basic ethical operating culture.
If you could interview anyone, who would it be and why?	I would like to interview a group of founders of multinationals that have truly built an organization without the help of family money or governments - founders, not necessarily huge companies - but those that are well respected by their team.
What was your childhood dream job?	I initially wanted to go into medicine (a specialist) but changed my direction as I could not afford it and as I was from a very poor family, there was no way to continue.
When you retire, what will be the first adventure you take, or what will be the first thing you will do for which you may not otherwise have had the time?	Spend more time mentoring students - helping bridge the gap from academia to business.
Write your own question and answer! What have we not asked that would be interesting for other CSCMP members to learn about you?	What is your driving interest outside of your business? Educating our youth about the strength of international education, commitment and ethical business practices.
Are you available for a virtual video interview for the CSCMP Member Monday series?	Yes!